

## WAYS TO GIVE

- ✓ **Online:**  
[www.TitusvilleYMCA.org](http://www.TitusvilleYMCA.org)
  - Click on “donate” on the home page to make a secure donation through PayPal
  - Download and print a pledge form under the “Capital Expansion” tab to bring or mail to the YMCA
- ✓ **On Site:**
  - Pick up and return a pledge form at the YMCA Wellness or Education Center
- ✓ **By Mail:**
  - Send your pledge to:  
**Titusville YMCA**  
**c/o Capital Expansion**  
**505 West Walnut Street**  
**Titusville, PA 16354**

**\*Please make checks payable to:  
Titusville YMCA**

## STAY CONNECTED

If you have any questions about the Wellness Center Expansion Campaign project, please let us know. A member of our capital campaign team will gladly answer any of your questions or provide additional information to you at your convenience.

E-mail: [info@titusvilleymca.org](mailto:info@titusvilleymca.org) or call the YMCA at (814) 827-3931 to schedule a time to speak with a capital campaign team member.

You can follow campaign and YMCA news on our Facebook page as well as on our website: [www.TitusvilleYMCA.org](http://www.TitusvilleYMCA.org)

(revised September 2017)

# THE FINISHING TOUCH: YOU

## TITUSVILLE YMCA WELLNESS CENTER EXPANSION



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

### Our Mission

“To put Christian principles into practice through programs that build healthy body, mind and spirit”

### CONTACT US:

WELLNESS CENTER  
505 West Walnut Street  
Titusville, PA 16354  
(814) 827-3931

EDUCATION CENTER  
528 West Main Street  
Titusville, PA 16354  
(814) 775-0357

Like us on Facebook!   
 Visit our website: [www.TitusvilleYMCA.org](http://www.TitusvilleYMCA.org)  
 Email: [info@titusvilleymca.org](mailto:info@titusvilleymca.org)

### MESSAGE FROM OUR CEO AND BOARD PRESIDENT

For over 100 years, the Titusville YMCA has been helping our community reach its full potential with programs and services designed to build the physical, mental, and social aspects of good health. We believe the Titusville YMCA is a true asset in our community and has been a vital part of fostering youth, individual and community well-being.

The Titusville YMCA announces its second capital campaign within the past 5 years. In 2014, the goal of raising \$2.2 million and moving into a renovated and newly constructed Wellness Center was realized. The focus of the previous campaign was to move out of our outdated 100 year old building into a newer, more accessible facility with additional program space to better serve our community’s needs.

The YMCA’s current campaign will allow us to continue to serve the ever-changing needs of the community. This project will expand our wellness center to include a child watch area, a youth and teen activity area and exercise studios for continuing our health and wellness initiatives. It will also include a pool addition with expanded locker room space, which will allow us to once again offer aquatic programs, such as swim lessons, aquatic exercise classes, and adult and family pool time. In addition to the two expansion projects, a new parking lot will be added offering twice the current parking for our members and guests.

This capital project will enable our YMCA to be a full-service facility that meets the needs of our community. We are passionate about the good work of the Y and proud of what we do each and every day. We thank you for your past, ongoing and future support. We invite you to learn how you can help us complete this worthwhile expansion, which will aid in continuing the cause-driven work of the YMCA.

*Kim & Steve*

### WELLNESS CENTER EXPANSION LEADERSHIP COMMITTEE

- Kathy Barnhart
- Steve Coleman
- Karen Kocan
- Luke Ruot
- Bruce Peterson
- Kim Ciccarelli
- Michael Waychoff
- Jacquelyn Slater
- Holly Sprong
- Megan Kennedy

### TITUSVILLE YMCA BOARD OF DIRECTORS

- Steve Coleman — President
- Luke Ruot — Vice President
- Kathy Barnhart — Treasurer
- Al Rickerson — Secretary
- Bill Edwards
- Kim Downing
- Dr. Barbara Reagle
- Karen Kocan
- Karen Randall
- Jerry Knickerbocker
- Jeff Ledebur
- Mike Amsler
- Bruce Peterson
- Susan Knapp
- Kevin Dawson
- Jason Bean



## OUR IMPACT ON THE COMMUNITY IN 2016

- 3,051** people served by our programs  
No one was turned away because of an inability to pay.
- 1,378** Kids & teens provided with a range of activities to nurture potential, including Pre-K, after school and summer enrichment programs, sports and recreational programs, family nights and community service projects.
- 87** volunteers contributed **\$24,664** in volunteer time.
- \$7,600** in free services contributed for Health screenings, education, exercise and nutrition activities for members and nonmembers in the community. We also provided space & volunteer time for other nonprofits & community service organizations.
- \$866,307** in direct assistance given for Scholarships, subsidies, and outreach that provided critical access to our programs by low-income families to include after school and summer enrichment programs, CACFP & SFSP food programs, and family services.
- \$867,572** in government funding  
This allowed the YMCA to provide critical programs and lessen the burden on government agencies.

\*See the full 2015 Titusville YMCA Community Impact Report on our website:  
[www.TitusvilleYMCA.org](http://www.TitusvilleYMCA.org) → About us → Annual Report



The Titusville YMCA is committed to the policy that all persons shall have access to all of its programs, facilities and employment without discrimination based upon race, religion, color, creed, sex, national origin, age, physical or mental disability or financial hardship.

A United Way Agency

# TITUSVILLE YMCA WELLNESS CENTER EXPANSION PLAN

## CHILD WATCH AREA

The Child Watch area consists of 1,104 square feet and is available for members to bring their children/grandchildren to be taken care of for up to 2 hours while they utilize the YMCA. The Child Watch area will be supervised by certified child care staff.

## YOUTH AND TEEN CENTERS

The Youth and Teen Center consists of 2 rooms (1,296 sq. ft. and 1,087 sq. ft.) that can be divided with a folding partition or left open for larger youth and teen functions. Each room will be set up appropriately for each age group. The rooms will have computers, pool and ping-pong tables, board games, and other age-appropriate activities. The youth and teen center rooms will offer young people additional space for activities outside of the gymnasium. Each room will be supervised by YMCA staff.

## EXERCISE STUDIOS

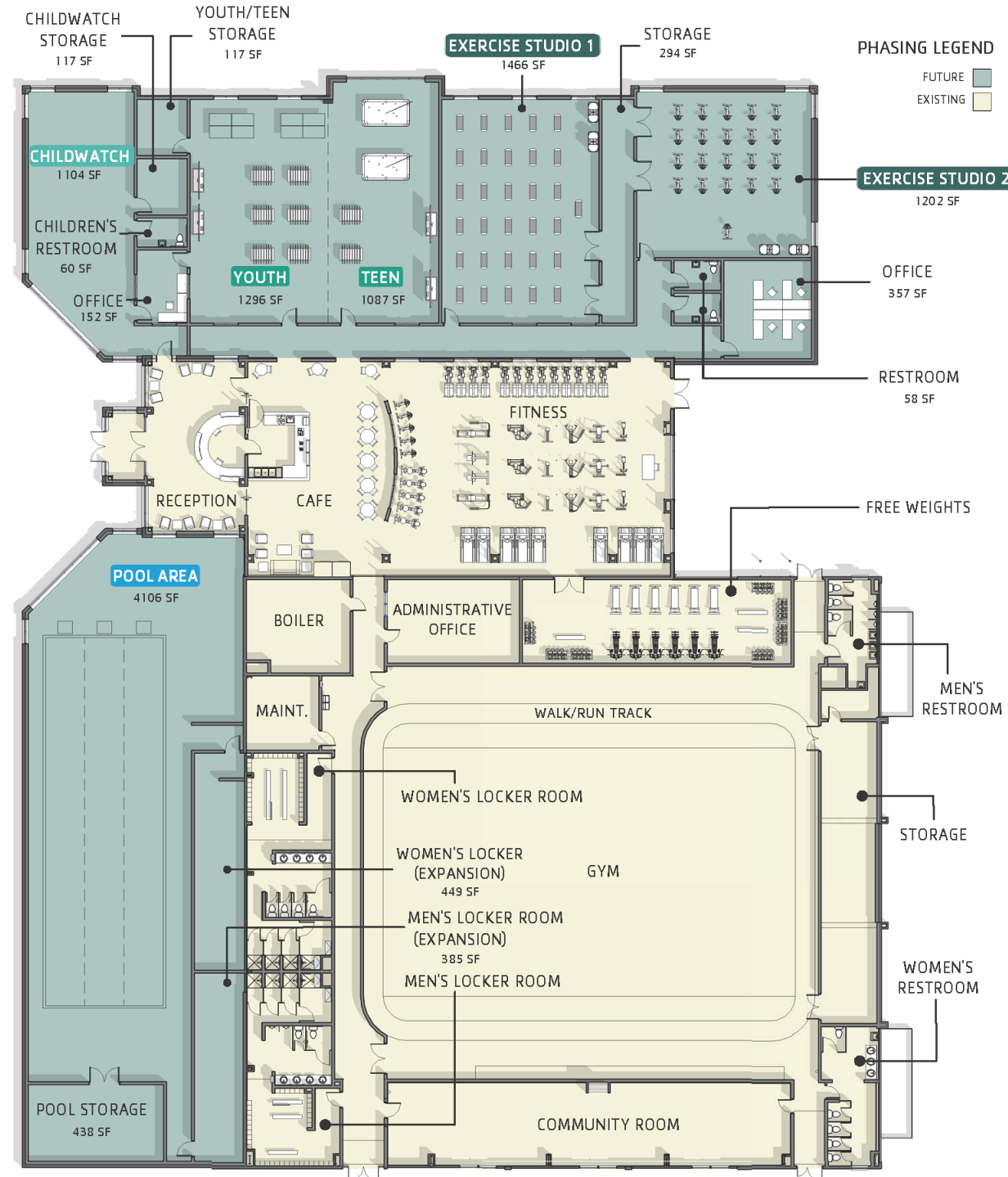
There will be 2 exercise studios at 1,466 and 1,202 square feet respectively. This will allow for multiple exercise classes to be held simultaneously. This wing will also house 2 restrooms, storage and an administrative office.

## POOL

The pool expansion will have a 3 lane pool and deck area comprising 4,106 square feet. An additional 438 square foot storage area will provide space for pool-related equipment. The pool will allow us to once again offer water fitness classes, swim lessons, and open/family swim. The men's and women's locker rooms will each gain 385 and 449 additional square footage respectively, and will also provide access to the pool area.

## PARKING LOT

The current parking lot will no longer be available as part of the Wellness Center Expansion will be constructed in its place. A new parking lot will be constructed in the vacant lot on the corner of Main Street and Convent Place. The new lot will have lighting for safety and security. This expanded parking space will offer ample parking for the many programs and events occurring at the Wellness Center/Pool.



## TITUSVILLE YMCA WELLNESS CENTER EXPANSION COST AND GIVING OPPORTUNITIES

### CHILD WATCH ROOM / YOUTH AND TEEN CENTERS / EXERCISE STUDIOS

**Total Cost: \$2,025,680**

#### Naming Rights Opportunities:

Child Watch Room:	\$250,000
Youth Room:	\$250,000
Teen Room:	\$250,000
Exercise Studio 1:	\$250,000
Exercise Studio 2:	\$250,000

**Remaining Giving Opportunities: \$775,680**

### POOL WING

**Total Cost: \$1,635,100**

#### Naming Rights Opportunity:

Pool Proper:	\$1,000,000
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**Remaining Giving Opportunities: \$635,100**

### PARKING LOT EXPANSION

**Total Cost: \$250,000**

### TOTAL EXPANSION COST

**\$3,910,780**



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